



**SPONSORSHIP**

*opportunities*



**MIDLOTHIAN FLAG FOOTBALL**



[MidloFlagFootball.com](http://MidloFlagFootball.com)





# About US



## Introduction

Midlothian Basketball League, Inc is a 501©3 registered, volunteer ran non-profit focused on providing low-cost recreational athletic opportunities to both youth and adults in the greater Midlothian area. One of our primary objectives is to see young residents improve their health and fitness, while developing their basketball skills and character along the way. Our board of directors would like to invite you to partner with us in the mission to serve the youth of this community, where we believe every player counts.





# Local SPONSORS



With over 1,000 participants in each season, our organization has developed a huge opportunity for local partnership with you. Each weekend, throughout the season, we have between 2,000 – 4,000 unique spectators attending one of the 60+ games in our community. Our goal is to assist you in branding your business locally as a supporter of our community. Not only will we support you in branding and customer acquisition, you will also get the opportunity to be apart of a wonderful program. Your sponsorship will support the program in providing for facilities, player uniforms, gym fees, officials, tournament festivities, and other administrative overhead to operate. Thank you for your consideration to make an impact in the lives of so many!





# Sponsorship

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## COMMUNITY SPONSOR \$300



2 spectator season passes



Logo on Entrance Banner

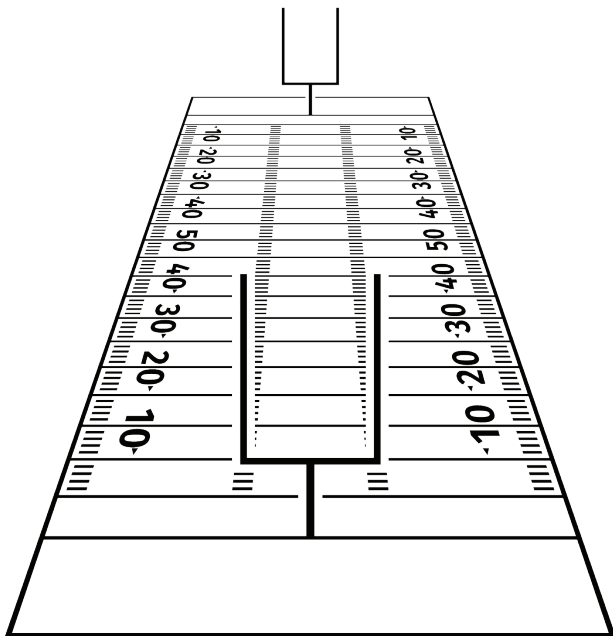


1 Social Media Post



Sponsor Booth at Tournament

## FIELD SPONSOR \$750



Field Signage Logo (4 Fields)



2 Social Media Posts



Logo on Entrance Banner



Sponsor Booth at Tournament

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# Sponsorship

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**UNIFORM  
SPONSOR \$3,000**



**Sponsor Booth at Tournament**



**Logo on Shorts - kids**



**Logo on Jersey - Adults**



**Logo on Entrance Banner**



**2 Social Media Posts**





*very* **PLAYER** *counts*

## PLAYER SPONSORSHIP

Midlothian Basketball League offers scholarship awards to deserving boys and girls that want to play in our league. The scholarships are given to children of low income families in need of financial assistance.

**\$169/PLAYER**

We think all kids should have an opportunity to play basketball whether their families can afford it or not. So we're raising money and accepting donations to go 100% towards basketball league scholarships that will be given to deserving kids.

**SCAN TO SPONSOR**





## BECOME A PARTNER



## FOR MORE INFO CONTACT



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